iStudent
ACADEMY

GRAPHIC DESIGN
1 YEAR | NQF 5

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GRAPHIC DESIGN
NQF 5

A Graphic Designer is a person who uses computer technology to design visual communications of a businesses information. They develop the overall layout and production design for advertisements, brochures, magazines, and corporate reports, as well as websites, game characters and more.

Students will learn all of the necessary skills to create, represent and market a brand digitally. This qualification would qualify the student for jobs such as Material Designer or Web Designer. *

DURATION	ENTRY REQUIREMENTS
1 Year	Any NQF Level 4 qualification

COURSE INCLUSIONS
- All Digital Textbooks
- Computer Use in Class
- International Exam Prep & Vouchers

QUALIFICATIONS
- Occupational Certificate: Motion Graphics Designer, NQF 5

INTERNATIONAL CERTIFICATIONS
Student to select 2 of the below to specialize in -
Adobe Certified Professional:
- Photoshop
- Illustrator
- InDesign
- Premiere Pro

NB: Students are required to purchase an ADOBE Subscription for personal use and use in class.

*Examples only.

COURSE FEES

REGISTRATION FEE

Once a student is accepted for the programme, the non-refundable Registration Fee is required to be paid within 60 days in order to secure the students place in the class.

R1000.00 - due upon acceptance of place in the class

COURSE FEE & MONTHLY INSTALLMENTS

R67 900.00

Deposit: R15 000 - due by 15th December prior to academic year
Installments: R5 290.00 x 10 months (Feb– Nov)

DISOUNTED CASH FEE

R58 900.00

The discounted price must be settled in full by 15th December prior to the academic year. Alternatively, learners can pay the deposit amount, and settle the balance by end January of the Academic year enrolled for.

MODULE BREAKDOWN

EUC1A End User Computing

This module focuses on introducing and developing students' business computing skills and their understanding of computing in a business environment.

Business computing skills covered in the course relate to spreadsheets, word processing, search techniques and the use of computers as a presentation medium, using the Windows Operating Systems and Microsoft Word, Excel and PowerPoint.

BCOM1A Business Communication

The aim of this module is to teach learners to communicate effectively in a business environment, using a variety of techniques including oral and written communication skills.

DESLAY1A Design and Layout Theory

The aim of this module is to introduce learners to fundamentals design techniques, layouts, skills and jargon.

MARK1A Marketing

The aim of this module is to introduce learners to basic concepts of marketing, understanding a businesses needs, brands and target markets. The goal of design is to use techniques that communicate a meaningful message via images, without the use of words.

MODULE BREAKDOWN

PHOTO1A Photography (+ Photoshop)
This module teaches students the basics of commercial photography, including camera operation, composition, studio set-up and basic lighting. Students will also explore the art of visual communication and ways to use photography as a fine art design element. Lastly, students will learn how to manipulate, edit and conjure images using Adobe Photoshop software.

TYPO1A Typography 1A (+ Illustrator)
This module teaches students the significance of font and typeface, which type can be manipulated to create an aesthetic layout, including tracking, kerning, leading and point size. Students will also be introduced to the Adobe Illustrator Software.

DESPR2A Design for Print (+ InDesign)
This modules teaches learners the importance of working as a designer in corporate, including developing and implementing a strategy and action plans for a team, identifying and interpreting best practice guidelines, and monitoring team members to measure effectiveness of performance. Students will learn to use Adobe InDesign.

VID2A Digital Video Design (+ Premiere Pro)
The students will learn to create commercial videos using still, interactive and sound media. Students will make use of Adobe Premiere Pro and After Effects.

Compulsory Workplace Learning
All students will be required to complete Workplace Experience. A logbook must be completed, signed off by a Mentor at the company.

APPLICATION PROCESS

At iStudent Academy, we want you to be fully informed about your Career choice.

An application is done so that our institution can confirm that you meet the entrance requirements for your chosen course, and if you do not, so that we can offer you Career Guidance.

A Career Advisor can offer you guidance at our campuses, free of charge!

It is FREE to apply with iStudent Academy online at www.istudentacademy.com/apply

1

STEP 1: APPLY ONLINE
Use our simple online application system to submit your details for consideration into your selected course and campus - www.istudentacademy.com/apply

2

STEP 2: PROVISIONAL ACCEPTANCE
A Career Advisor from your chosen campus will call you about your application, and schedule an acceptance meeting with you and your parent or guardian.

3

STEP 3: REGISTRATION
Once you have been accepted and are ready to secure your place in the class, you will need to formalize your Registration with iStudent Academy within 60 days.